

# ViewPoints 2019



## AGENDA: Tuesday April 9 & Wednesday April 10

	Tues 4/9 - Targit 101	Weds 4/10 - Targit 201
8:30AM-12:00PM	<b>Targit 101 - John Mark &amp; Tricia</b> <b>Measures and dimensions</b> <b>Analysis building overview</b> <ul style="list-style-type: none"> <li>Object types</li> </ul> <b>Design Principles</b> <ul style="list-style-type: none"> <li>Multiple objects, hyperrelation good</li> <li>Data dump bad</li> </ul> <b>Criteria</b> <ul style="list-style-type: none"> <li>Criteria bar</li> <li>Global, local, required</li> </ul>	<b>Targit 201 - John Mark &amp; Tricia</b> <b>Comparison review</b> <b>This is Basic Calculations</b> <ul style="list-style-type: none"> <li>Standard Built-In Calculations</li> <li>Advanced Calculations Editor</li> <li>Calculation syntax</li> <li>Writing your own calculations</li> <li>Using calcs for formatting</li> </ul> <b>Agents</b> <ul style="list-style-type: none"> <li>Visibility</li> <li>Color and gauge</li> </ul>
12-1:00PM	Lunch	
1:00PM-5:00PM	<b>Comparisons</b> <ul style="list-style-type: none"> <li>Dynamic time</li> <li>Other custom groups</li> </ul> <b>Formatting</b> <ul style="list-style-type: none"> <li>Visibility</li> <li>Numbers</li> <li>Dynamic captions</li> <li>Themes and colors</li> </ul>	<b>201a - John Mark</b> <b>Reports</b> <ul style="list-style-type: none"> <li>Basic and templates</li> <li>Structure and formatting                             <ul style="list-style-type: none"> <li>Bands</li> <li>New objects</li> <li>Useful properties</li> </ul> </li> <li>Collections</li> <li>Scheduling and exports</li> </ul>
		<b>201b - Tricia</b> <b>Targit Management Studio</b> <ul style="list-style-type: none"> <li>User security</li> <li>Email setup for reports</li> <li>Managing licenses</li> <li>Everything else</li> </ul> <b>Gauges, gauge builder, KPIs</b> <ul style="list-style-type: none"> <li>Formatting</li> <li>Using calcs for easier gauges</li> </ul>

## AGENDA: Thursday April 11

	Data Visualization Room A	Process / Best Practices Room B	Strategy Room C
8:45-10	Keynote		
10:10-11	Making it Easy: Flexible and Accessible BI Views Tricia & John Mark	Know Your Audience Doug & Mark	Campaigns to Cash Amanda & Michele
11:10-12	Going Off-Grid: Data Visualization Tricia & John Mark	Modeling - volume and costs of Josh	Choosing a Reporting Solution / Targit vs Power BI Doug & Michele
1-1:30	Lunch		
1:30-2:20	Unstructured (master) data - oh my! Michele & Doug	Adaptive Tips and Tricks Josh & MVP	Challenges in price management Andy
2:30-3:20	SRS Data: Going off the deep end Mark & Amanda	Gross to Net reporting - Best practices Andy & Tricia	White space and opportunity selling Doug
3:30-4:20	The Data You're Not Using Michele & Andy	Increasing User Adoption Tom & Amanda	Roles and non-roles of a business analyst Mark & Josh
4:30-4:45	Closing - Raffle - Thank You		
4:45-6	Wine Tasting		